

We Claim:

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1. A physically stable sprayable-gel-composition useful for delivering actives to skin comprising:
- a gelling agent;
 - water;
 - at least one water-miscible solvent; and
 - at least one viscosity stabilizer selected from the group consisting of salts, acids, sugars, starches and combinations thereof.
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2. ~~The composition according to claim 1 wherein the gelling agent is a clay.~~
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3. The composition according to claim 2 wherein the amount of clay ranges from about 0.4 percent to about 2 percent by weight, based on the total weight of the composition.
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4. The composition according to claim 3 wherein the amount of clay ranges from about 0.7 percent to about 1.5 percent by weight, based on the total weight of the composition.
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5. The composition according to claim 2 wherein the water-miscible solvent is selected from the group consisting of alcohols, glycols, esters, and combinations thereof.
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6. The composition according to claim 5 wherein the water-miscible solvent is selected from ethanol, glycerol, and combinations thereof.
7. The composition according to claim 5 wherein the amount of water-miscible solvent ranges from about 30 percent to about 65 percent by weight, based on the total weight of the composition.

8. The composition according to claim 7 wherein the amount of water-miscible solvent ranges from about 35 percent to about 50 percent by weight, based on the total weight of the composition.

9. The composition according to claim 1 wherein the viscosity stabilizer is citric acid.

10. The composition according to claim 1 wherein the amount of viscosity stabilizer ranges from about 0.001 percent to about 0.1 percent by weight, based on the total weight of the composition.

11. The composition according to claim 10 wherein the amount of viscosity stabilizer ranges from about 0.01 percent to about 0.05 percent by weight, based on the total weight of the composition.

12. The composition according to claim 6 further comprising an active ingredient selected from the group consisting of menthol, camphor, diphenhydramine, antifungal agents, antihistamine agents, anti-infective agents, anti-inflammatory agents, antipruritic agents, skin and mucous membrane agents, wound care agents, and combinations thereof.

13. The composition according to claim 12 wherein the active ingredient is selected from menthol, camphor, and combinations thereof.

14. The composition according to claim 12 wherein the amount of active ingredient ranges from about 0.1 percent to about 1 percent by weight, based on the total weight of the composition.

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